



The UW Center *for* Communities That Care

It's time to invest in what really works for kids.

Every year, communities across America lose billions of dollars and thousands of bright futures to alcohol, tobacco, violence and crime.

The high human and societal costs are unaffordable—and they're unnecessary if we invest in preventing the problems that require so much to try and fix later on.

Communities That Care is a proven prevention system that's made a difference to real kids in real communities for more than 20 years.

A rigorous scientific trial in 24 cities showed that 8th grade students whose communities engaged in CTC since their 5th grade were:

- ▶ 33% less likely to smoke
- ▶ 32% less likely to drink
- ▶ 25% less likely to be delinquent

With CTC, change is dramatic. The impact is collective. And the results are long-lasting—sustaining reduced rates of alcohol, tobacco and violence three years after the study concluded.

Now the Center for Communities That Care is on a mission to scale this prevention system nationwide by introducing superior online training and customized support to communities across America.

"CTC results in better, healthier communities that help children grow up with more hope, more opportunity, and better outcomes."

— Michele Ridge
Former First Lady of Pennsylvania

Everyone counts. Everyone benefits.

The Center's online CTC training makes it possible for communities to:

Solve real problems by giving kids a real voice.

CTC begins with a local youth survey that identifies the community's risks and strengths.

Choose the right evidence-based intervention for their needs. With the local survey results, communities select from a menu of proven intervention programs.

Amplify their strengths. CTC communities not only identify their risk factors, but also their protective factors—local strengths they can build on.

Support broad community efforts that benefit all kids. CTC's public-health emphasis promotes the well-being of all young people in a community.



**communities
that care**

“Communities That Care empowers communities to use the advances of prevention science to achieve better behavioral health outcomes for young people.”

— Nora Volkow,
Director of the National Institute on Drug Abuse

Let's take CTC's success to a whole *new* level.



The Center is dedicated to providing the online CTC training and support to:

Deliver a nationwide solution with local staying power. CTC empowers every community to become its own change agent, with the knowledge and local leadership to keep building on its strengths.

Reach more kids in more communities. It's easy for communities to access online CTC training when the time is right for them. Online access also reduces each community's training cost.

Give every community access to the “best of the best” training. Our online training captures the best CTC practices and makes them available nationwide. By delivering a consistent standard of training excellence, we equip every community to implement CTC with fidelity, true to its proven theory and programs.

Make CTC easy to adopt—with the technology people use every day. Developed by the founders of CTC, the Center's online training draws on best practices in distance learning to provide content, skill building and guided practice.

Leverage more than two decades of public and private investment in what works. The Center's online training builds on more than 20 years of knowledge, research and on-the-ground experience that deliver long-lasting results.



UNIVERSITY *of* WASHINGTON

CENTER FOR COMMUNITIES THAT CARE

SCHOOL OF SOCIAL WORK

Now is the time.

Across America, communities are looking for effective ways to help young people flourish. It's time to scale up a prevention system that's proven to make a dramatic difference in the health and well-being of kids and the communities where they live.

To learn more about the UW Center for Communities That Care and how you can help, visit us online or contact us at 206-685-7723 or at ctr4ctc@uw.edu.

communitiesthatcare.net