

Vision to Action

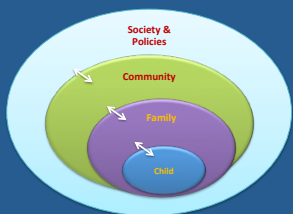
- “National Campaign to Reform State Juvenile Justice Systems” initiated by MacArthur Foundation & the George Gund Foundation leadership
- JJ Stakeholders convened by Ohio Supreme Court Justices Stratton & McGee-Brown
- National-local strategy team:
 - funders
 - communication & media consultants
 - lobbyists
 - **researchers & policy expertise**
 - advocates
 - practitioners, etc.



Policy Window: Capitalizing on Research & Opportunity in Ohio – HB 86

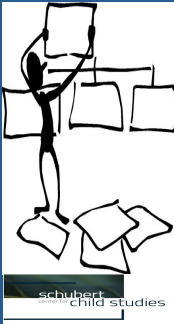
- Beyond ‘conditions’ litigation
- Building on Ohio Public Defender Juvenile Division appellate advocacy
- Expanding “home-grown” evidence & outcome-based practices (BHJJ & Targeted RECLAIM)
- Growing consensus on adult criminal justice reform
- Growing influence of adolescent development research in juvenile law – “youth” as a mitigating factor in US Supreme Court jurisprudence
- Coalition building
- Political change and state budget crisis

Building the Bridge



- Aligned with child & adolescent development principles – An Ecological Model
- Research-informed actions
- Product of a collaborative, bi-directional process
- Relevant to current political climate

**Policy Broker/
Bridge-Builder**



- JJ as a “social problem”: cost drivers & benefits
- Core policy team
- Key informants
- Shared Guiding Principles
- Research – Identify, Review, Present
- Coordination, translation & focused agenda-setting roles
- Policy opportunities & framework for solutions

schubert
child studies

Research Translation: Juvenile Justice as a compelling social problem in Ohio

- Child well-being & outcomes
- System challenges
- Community impacts
- Cost drivers
- Effective alternatives to status quo
- Real world examples of Ohio based EBPs



What Do We Mean by Evidence Based Practices?

A **program or practice** that has been **demonstrated** through **scientific** studies to be effective in improving **outcomes** for a **specific population**.



Behavioral Health/Juvenile Justice Initiative (BHJJ)

- Strategically focused on the identification and diversion of **deep-end youthful offenders with serious behavioral health** needs from ODYS, based on needs as identified by the participating courts

OUTCOMES:

- Reliance on effective home and community-based interventions
- Significant improvement in Ohio Scales from intake to termination
- Significant improvements in Trauma Symptom Checklist for Children
- Substantially reduced risk over time for out of home placement
- Increased school attendance
- Decreased contact with law enforcement

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Demonstrate Program Effectiveness

Ohio MST Dashboard FY 09, FY 10, FY 11

Indicator	Value (Target)
Total Cases Discharged	1598
Percent of youth at home	87.84% (90%)
Percent of youth in school	86.89% (90%)
Percent of youth with no new arrests	77.79% (90%)
Percent of youth completing treatment	85.39% (85%)
Average Adherence Score	0.703 (0.61)

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How Were Outcomes Achieved?

- Use of the 'right' intervention
- Successful implementation
- Dedicated workforce
- Ongoing support, coaching, training
- Outcome data collection
- Sharing results with key stakeholders

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Cost Effective

- Over **\$16.4 million dollars** in placement costs "saved" by investing **\$3 million dollars** in intensive home based treatment
- Total Cost Benefit over **\$13.4 million dollars** saved for 394 youth served
- The total cost savings per youth is **\$34,154**
- For **every dollar** spent in IHBT/MST there was a return of **\$5.55** in placement costs avoided.



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Information	Calculation	Cost	Benefit
86% of 394 youth served remained in the home (339)	339 youth x \$57,788 = \$19,590,132		\$19,590,132 Placement costs avoided
Average cost of placement \$57,788			
IHBT Grant FY 08 & 09 (394 youth)	394 x \$7,500 = \$2,955,000	\$2,955,000 Total cost of IHBT	
Typical Case Rate for IHBT = \$7,500			
55 youth placed	55 x \$317,340 = \$17,453,700	\$3,178,340 Total cost of placement	
Average cost of placement \$59,153			
			Total Benefit
394 youth served in IHBT Grant FY 08 and 09	Cost saved minus cost of IHBT and cost of youth placed		\$13,456,792 (for all youth served)
	\$13,456,792 divided by total youth served (394)		\$34,154 (Cost savings per youth)
	Total Benefit: \$19,590,132 - \$17,453,700 (Total Service Cost: \$2,955,000)	For every \$1 dollar spent in IHBT	\$5.55 is returned in placement costs avoided

Policy Opportunity: Realign, Revise & Reinvest

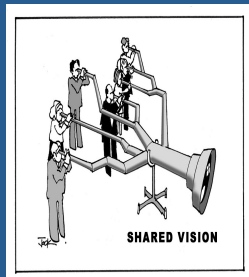
Conceptual policy framework to address Juvenile Justice social problem ("Rightsizing JJ in Ohio"):

- child development-informed
- research/evidence-supported practices
- expansion of judicial discretion and reduction of mandatory approach to justice
- diversion and prevention strategies
- consistent with public reinvestment, fiscal prudence and cost-benefit values

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Shared Vision Among Multiple Stakeholders

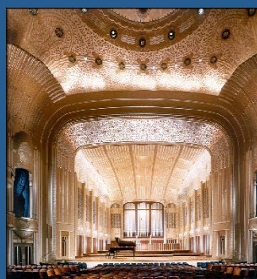
- Cost effectiveness
- Relevant outcomes
- Community safety
- Meets common goals of multiple systems
- Solid research and evaluation activities
- Impacts a significant issue or population



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What Did We Do to Set the Stage?

- Stakeholder survey
- Compelling data from the Behavioral Health/Juvenile Justice initiative
- Data from effective programs focused on the target population
- Cost benefit information from these programs
- Direct connection to Legislator's communities



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Stakeholder Survey: Gund Foundation Supported

- 70% of key community stake holders indicated that diversion programs are seeing more mental health and substance abusing youth
- 80% of the respondents said they see an increase over the last few years in treatment referrals of youth to community programs
- 80% of the respondents expressed concern over resources, including not enough investment in evidence based programs

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What Spoke to Policy Makers: Key and Relevant Outcomes

- Youth living at home and in community
- Attending and achieving in school
- Reduced court involvement
- Reduced substance abuse
- Increased family functioning
- Increased pro-social activities



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Response from Legislators

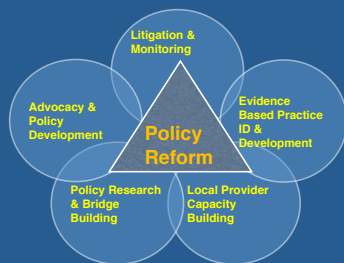
“As a businessman I ‘get’ the attention to **quality assurance and outcomes**. That makes sense.”

Representative Ross McGregor in response to HB 86 testimony



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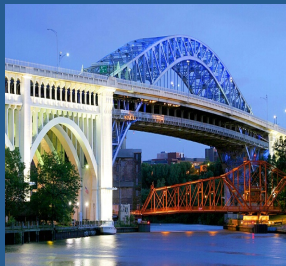
Strategic Collaborative JJ “Spheres of Influence” Model - Turning Ideas into Action



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Bridge-building Continues

- Public education
- Implementation & Finetuning
- Future reforms



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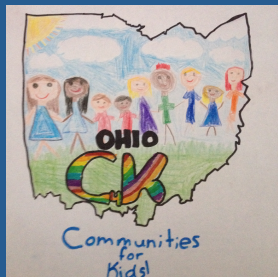
10 Principles & Implications for Future Policy Reform Efforts

1. Assess political feasibility and leverage the “policy window”
2. Capitalize on prior achievements of “policy entrepreneurs” to build on lessons learned
3. Credible research and data to both illustrate the social problem and to frame potential policy solutions
4. Shared commitment to child well-being and adolescent development informed policy
5. Craft a clear policy agenda that speaks to the concerns of policymakers, stakeholders and the public

10 Principles & Implications for Future Policy Reform Efforts (cont.)

6. Build nimble, disciplined core campaign team: content, communications and political strategy expertise and skills & access to power
7. Collaboratively align research, practice and policy spheres of activity for comprehensive reform strategy
8. Engage broad group of stakeholders to inform and promote policy agenda
9. Nurture political champions in all branches and nontraditional allies
10. Harness adequate funding to fill gaps in expertise and support core team

Ohio Communities 4 Kids 2014 State of Ohio Diversion Initiative



Stakeholder Forums

- Initially focused on strategies around 3 areas
 - School-based diversion
 - Detention diversion
 - Community-based diversion
- Research and best practices were presented
- Work groups identified recommendations, focusing on cost-neutral legislative and possible administrative changes

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2014 and Beyond...



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