

## EveryDay Labs Intervention Logic Model

Assumptions	Inputs	Activities	Outputs	Initial Outcomes	Ultimate Outcomes
Families are a primary support system for learning.	MTSS that includes evidence- based attendance interventions.	Transparently help families keep track of attendance.	Personalized messaging for at-risk students missing more than 5% of days.	A 10–15% reduction in chronic absenteeism.	More equitable learning opportunities.
Families have agency over attendance.	Student and family engagement plans.	Help families understand that all absences, including excused, can impact achievement.	Personalized attendance nudges delivered by text and mail.	Reduced burden on teachers and attendance teams.	A stronger culture of attendance districtwide.
Effective family-school communication can change student outcomes.	Budget from federal or state and local funding.	Support students and families with individual and systemic attendance barriers.	Non-punitive messaging about the importance of attendance.	More support for students and families.	Increased longitudinal achievement metrics.
Evidence-based interventions are vital to changing student outcomes.	High-quality attendance data.	Making district resources easier to access and navigate.	On-demand support for families by text and phone.	Stronger relationships with families.	Improved family-school partnerships.
Applying behavioral science insights makes it easier for families to take action.	A district-level point of contact to help support the program.	Leveraging chronic absence data as an early-warning indicator.	Aggregated and disaggregated data reporting to help inform districts MTSS.	Reduction in the number of students that need more intensive intervention.	Increased graduation and enrollment rates.
Attendance is fundamental to closing equity gaps.				An increase in funding attached to attendance metrics.	More equitable student outcomes.