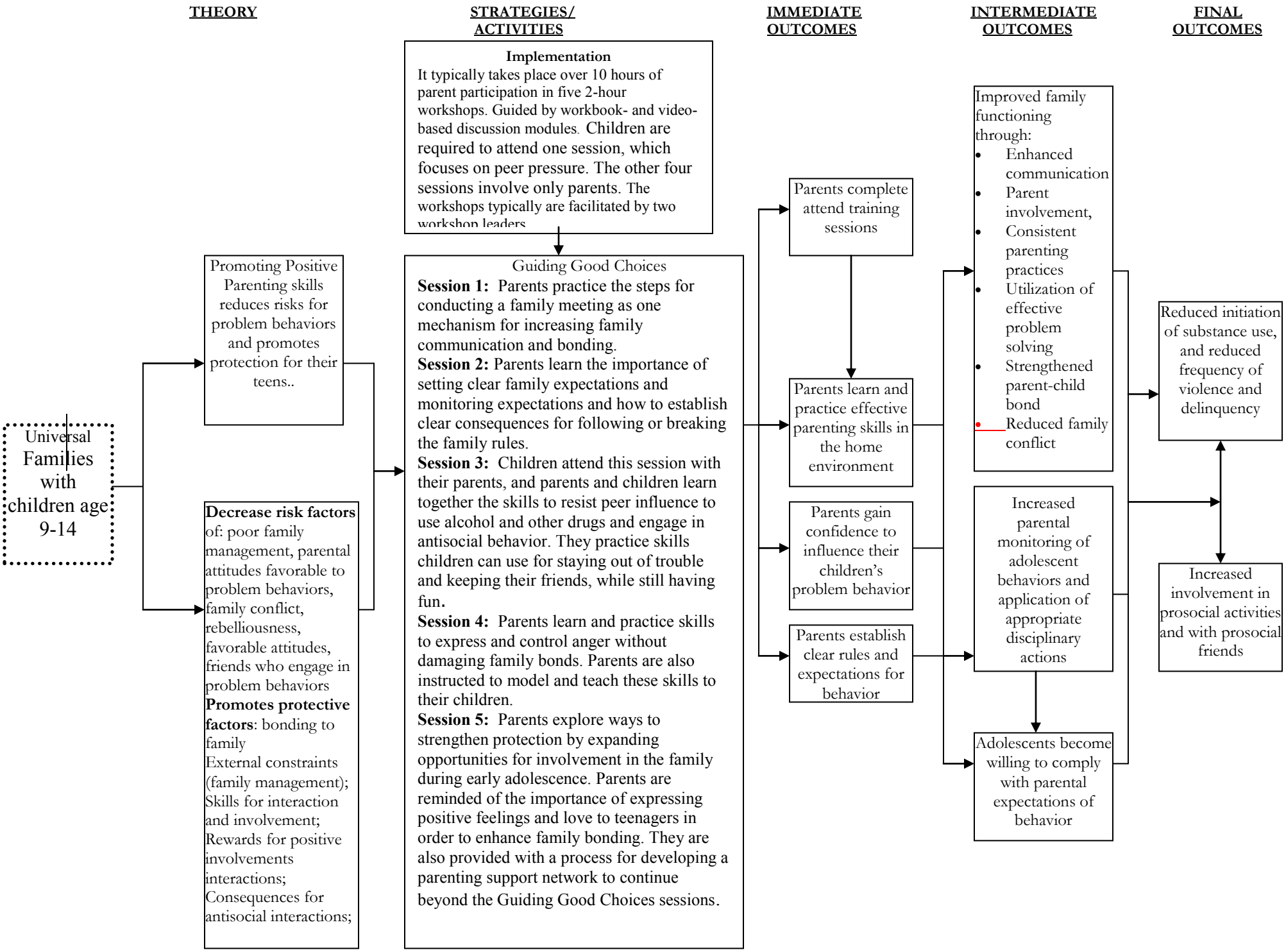Guiding Good Choices—Logic Model